**Francis Aleke**

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Fully Work Authorized. No Visa Sponsorship Required.

**PROFESSIONAL SUMMARY**

Experienced Web Developer and Web content Specialist with extensive experience in all stages of advanced web development and digital writing and editing. Knowledgeable in user interface, testing, and debugging processes.

**Key Skills**

* CSS
* HTML
* PHP
* Adobe Photoshop
* WordPress
* Microsoft Office

**PROFESSIONAL EXPERIENCE**

**Web Content Specialist, Freelance** **07/12/2018 - Present**

**Machine Mob Labs, Chicago, Ilinois**

*A Chicago Web Design Company that develops websites, digital marketing, and mobile apps.*

* Maintained and developed of web content calendar for all web properties
* Managed workload and project timelines of projects assigned to him/her and regularly provide progress reports
* Executed technical configuration on using custom Learning Content Management System (LCMS) to create instructional learning products
* Assisted in the development and deployment of promotional emails through Email Provider software
* Collaborated with Marketing Manager to develop and execute online store offers
* Setup technical configurations via a custom Learning Content Management System (LCMS) to create instructional learning products
* Solicited new content opportunities and create specific content that meets established content

standards, and align with corporate branding and core values

* Managed website editorial calendar, ensures the quality and accuracy of content, maintains content inventories, and routinely performs content audits
* Established and implemented SEO strategy that lead to a increase in web traffic of 10%.
* Developed Onsite body content, meta descriptions and page titles in support of SEO strategies.

**WordPress Developer** **02/22/2017 - 07/19/2018**

**Famzy**

*Famzy is a pharmaceutical company with an onerous task of making the difference in product(s) quality and service delivery in the healthcare sector.*

* Built websites using WordPress
* Prepared website proposals to present to clients, providing technical support through project
* Wrote coding using HTML and CSS.
* Designed new features for existing websites
* Served as company expert in creating PPC and Google AdWords campaigns to be integrated with new websites
* Customized themes to meet clients’ requirements
* Managed user guide to help clients understand site features and management of website to increase visitor satisfaction
* Worked on a new mobile development project to expand the company into mobile website development services.

**Web Developer** **04/16/2014 - 02/20/2017**

**Airypro**

*Airypro is a web design, UX and digital marketing agency that specializes in result-driven websites that deliver ROI.*

* Developed and structured feature-rich client websites, ensuring that all needs were met, and company policies and procedures followed; created high-quality code.
* Collaborated with project managers and creative teams to deliver original, efficient solutions; advised clients and provided expertise
* Collaborated with the team to design, structure, and implement new websites from start to finish; updated existing websites
* Developed a user-friendly architecture; provided support and customer service; trained and educated staff.
* Participated in weekly meetings with executives, supported brainstorming and idea generation

**Career Transition 05/08/2018 - Present**

* Studied and sharpened my skills in CSS, HTML, and JavaScript with support and mentorship from Web Developers

**ADDITIONAL WORK EXPERIENCE**

**Logistics Representative** **02/08/2012 - 05/15/2014**

**Alden Group**

* Assisted with implementation of workflow productivity improvements utilizing the Transportation Management System, SAP, Voice Technology, and Warehouse Management System

**Technical Support Representative, Internship** **06/14/2010 - 12/09/2010**

**Lloydant**

* Diagnosed and resolved technical hardware and software issues
* Handled trouble tickets with support interventions for urgent issues
* Identified and escalated priority issues per client specifications
* Performed PC Tune-Up's, Antivirus and Hard drive backup package installation

**EDUCATION**

**MBA, Business Administration, 08/10/2017**

Esut Business School, Enugu,Nigeria

**Bachelor of Science (BS), Computer Engineering, 07/13/2011**

Enugu State University of Science and Technology,Enugu,Nigeria